

Curriculum Vitae

William M. Keith

Department of English
429 Curtin Hall
University of Wisconsin-Milwaukee
Milwaukee, WI 53201-0413

1332 N. 64th St.
Wauwatosa, WI 53213
wmkeith@uwm.edu
414.559.5320

Academic History

PhD: Speech Communication (The University of Texas at Austin; 1986).
MA: Applied Philosophy (Bowling Green State University; 1982).
BA: Philosophy (Bowling Green State University; 1980).

Employment History

Chair, Communication Department 2010-2012
University of Wisconsin-Milwaukee
Professor 2007-present
Associate Professor 2002-2007
Universitetet i Oslo, Pedagogisk
Forskningsinstitutt
Forelesere 2006
Northwestern University
Visiting Professor 2004
Oregon State University
Associate Professor 1997-2002
Honors Faculty 1997-2002
Assistant Professor 1993-1997
University of Louisville
Assistant Professor 1989-1993
Honors Faculty 1990-1993
Western Washington University
Assistant Professor 1987-1989
University of Pittsburgh

Visiting Assistant Professor

1986-1987

Honors

Keynote Speaker, with Roxanne Mountford, of the 2015 Rhetoric Society of American Institute, Madison WI.

Leader, with Roxanne Mountford (University of Kentucky), of a seminar, *Rhetoric In/Between the Disciplines*, at the 2013 Rhetoric Society of America Institute, Lawrence, KS.

Daniel Rohrer Award, American Forensic Association, Best Article of 2009, for "What's the Warrant for Warrants?" (with David Beard).

NCA Diamond Anniversary Award. National Communication Association, Outstanding Book of 2007, for *Democracy as Discussion*.

Invited Speaker, Communication and Government Accountability Project, October 2007, World Bank. Paris, France.

Daniel Rohrer Award, American Forensic Association, Best Book of 2007, for *Democracy as Discussion*.

Book Award 2007, Ethics Division, National Communication Association, for *Democracy as Discussion*.

Presidential Citation for Service, National Communication Association, 2005.

Grants

Graham, S.S., Keith, W., Kim, S-Y. Evaluating the impacts of lay stakeholder inclusion and industry affiliations on FDA pharmaceuticals policy decision-making. Research Growth Initiative. UW-Milwaukee. \$92,955. Co-PI. 07/01/2014-08/31/2015. [Funded at \$92,955].

Graham, S.S. & Keith, W. Understanding the communicative process in FDA drugs advisory committee meetings: A methodological pilot study. UWM Research Committee Award. \$24,359. Co-PI. 07/01/2013-08/31/2014. [Funded at \$24,359].

CIPD Lesson Study Grant, (\$1500), Wisconsin System, 2007.

UWM College of Letters and Science Travel Grant (\$500), 2002, for travel to archives.

Oregon Council for the Humanities Research Grant (\$5,000), 2001, Discussion as Democracy.

OSU Libraries Travel Grant (\$1,000), for travel to archives.

OSU Humanities Center (\$7,000), Fall Term 2000 in Residence at the Center.

L. L. Stewart Foundation Grant (\$2,100), STC program development at

Oregon State University, 1997.

National Endowment for the Humanities 1998 Summer Institute (\$3,800), *The Idea of a Social Science -- Forty Years Later*. University of Missouri-St. Louis. Paul Roth (UMSL) and James Bohman (Washington University), Directors.

ACLS Summer Fellowship (\$5,000), American Council of Learned Societies, 1994.

Young Investigator Award (\$1,000), University of Louisville, 1991. Awarded to the top ten Assistant Professors, from across the University, for excellence in research.

McDonnell Foundation Grant (87-44) (\$11,500), Learning Research and Development Center, University of Pittsburgh, Pittsburgh PA. Problem Solving and Argumentation in the Social Sciences. Gaea Leinhardt and Alan Lesgold, Principal Investigators.

Research

*= peer reviewed/ competitively accepted

In Preparation

The Agency in the Mathematics: Automata as Rhetorical Material. In preparation for a volume on the rhetoric of mathematics, edited by Mitchell Reyes and Douglas Wynn, PSU Press.*

The Ecology of the Basic Course. Article for *Review of Communication*.

Afterword to special issue on micro-histories of the field, *Review of Communication*.

To Heal the World: Communication and the Quest for Human Understanding. Book manuscript in progress.

Books

Gehrke, Pat and William Keith. (2015). *The Unfinished Conversation: 100 Years of Communication Studies*. New York: Routledge

Keith, William. (2007) *Democracy as Discussion: The American Forum Movement and Adult Civic Education*. Rowman and Littlefield/Lexington Books. Paperback edition, October 2007*

Gross, Alan and William Keith, Eds. (1997). *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science*. Albany: SUNY Press.*

Textbooks

Keith, William and Christian Lundberg. (2016). *Public Speaking: Choices and Responsibility*, Second Edition. Boston: Cengage Publishing.

Book Chapters

- Keith, William and Christian Lundberg. (2014). *Public Speaking: Choices and Responsibility*, First edition. Boston: Cengage Publishing.
- Keith, William and Christian Lundberg. (2008). *The Essential Guide to Rhetoric*. Bedford/St. Martins.
- William Keith & Robert Danisch. (2014). Dewey on Science, Deliberation and the Sociology of Rhetoric, in Brian Jackson and Greg Clark (Eds.), *Trained Capacities: John Dewey, Rhetoric, and Democratic Culture*. Columbia, SC: University of South Carolina Press: 27-46 *
- Keith, William. (2012). Wittgenstein and Communication: From Language to Forms of Life, In Jason Hannan (Ed.), *Philosophical Profiles in the Theory of Communication* (463-497). New York: Peter Lang.
- Keith, William and Paula Cossart. (2012). The Search for 'Real' Democracy: Rhetorical Citizenship and Public Deliberation in France and the US 1870-1940. In Christian Kock and Lisa Storm Villadsen (Eds.), *Rhetorical Citizenship and Public Deliberation* (46-66). State College: Pennsylvania State University Press.*
- Keith, William. (2011). Creating Citizens Through Communication Education in the United States. In Sina Odugbemi and Taeku Lee (Eds.), *Public Opinion and Accountability: From Inertia to Public Action* (215-233). Washington, DC: World Bank.*
- Keith, William. (2011). Façonant une Public Deliberant: Les Forums comme le Education Civique dans les Etats-Unis. In Marie-Hélène Bacqué and Yves Sintomer (Eds.), *La Généalogie de la Démocratie Participative* (210-227). Paris: La Découverte.
- Keith, William. (2010). A New Golden Age: Intercollegiate Debate in the 21st Century. In Alan Loudon (Ed.), *Navigating Opportunity: Policy Debate in the 21st Century* (11-27). New York: IDEA Press.
- Keith, William & William Rehg. (2007). Argumentation in Science and Technology Studies. In O. Amsterdamska, E. Hackett, M. Lynch and J. Wajcman (Eds.), *The Science Studies Handbook*. Cambridge: MIT Press, 211-239. *
- Gastil, John, & Keith, William. (2005). A Nation that (Sometimes) Likes to Talk: A Brief History of Public Deliberation in the United States. In John Gastil & Peter Levine (Eds.), *The Deliberative Democracy Handbook: Strategies for Effective Civic Engagement in the Twenty-First Century* (Chapter 1, 3-19). San Francisco, CA: Jossey-Bass. Reprinted in the Winter 2006 issue of the *Kettering Review*.
- Keith, William. (2003). Dewey, Discussion, and Democracy in Speech Pedagogy. In Gerald Hauser and Amy Grim (Eds.), *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Mahwah, NJ: Erlbaum. *
- Keith, William. (1997). Engineering Rhetoric. In Alan Gross and William

Keith (Eds.), *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science* (225-246). Albany: SUNY Press.

Gross, Alan and William Keith (1997). Introduction. In Alan Gross and William Keith (Eds.), *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science* (1-24). Albany: SUNY Press.

Keith, William. (1997). Science and Communication: Beyond Form and Content. In James Collier (Ed.), *Scientific and Technical Communication for the 21st Century* (299-326). Beverly Hills: Sage.

*

Keith, William and Richard Cherwitz (1989). Objectivity, Disagreement and the Rhetoric of Inquiry. In Herbert Simons (Ed.), *Case Studies in the Rhetoric of the Human Sciences* (195-210). London: Sage.*

Articles

Graham, S.S., Kim, S-Y., Hartke, D.M. & Keith, W. (2015). Statistical genre analysis: Toward big data methodologies in technical communication. *Technical Communication Quarterly*, 24: 70-104. *Special Issue on Contemporary Research Methodologies*. *

LeFevbre, Luke and William Keith. (2015) Preparing to Prepare Quality Speakers: What New Basic Course Instructors Need to Know. *Basic Course Annual*. *

Keith, William. (2014) Ad Astra Per Audax: Remembering Alan Gross's Contributions. *POROI*, 10.2.

Stob, Paul and William Keith. (2014). James Aune, Master Rhetorician. *Argumentation and Advocacy*, 50: 281-284.

Mt. Oread Manifesto: The Interdisciplinary Project on Rhetorical Education. (2014). *Rhetoric Society Quarterly*. (Contributor/editor)

Cossart, Paula, Julien Talpin and William Keith. (2012). Introduction: Comparer les pratiques délibératives à travers les époques: une aberration historique? *Participations, Revue de sciences sociales sur la démocratie et la citoyenneté*, 2: 158-184.

Cossart, Paula and William Keith. (2012). Former des citoyens par la délibération publique: une entreprise fragile (États-Unis et France, 1870-1940). *Participations, Revue de sciences sociales sur la démocratie et la citoyenneté*, 2: 158-184. *

Majdek, Zoltan and William Keith. (2011). Argument and the Problem in Expertise. *Argumentation* 25: 371-384. *

Majdek, Zoltan and William Keith. (2011). The problem of pluralistic expertise: A Wittgensteinian approach to the rhetorical basis of expertise. *Social Epistemology*, 25: 275-290. *

Keith, William. (2011) We Are the Speech Teachers. *Review of Communication*, 11, 83-92.

Keith, William. (2008). On the Origins of Speech as a Discipline: James

A. Winans and Public Speaking as Practical Democracy. *Rhetoric Society Quarterly*, 38: 1-19 *

Keith, William and David Beard. (2008). Toulmin's Rhetorical Logic: What's the Warrant for Warrants? *Philosophy and Rhetoric*, 41: 22-50. *

Keith, William. (2007). Forum: Crafting a Usable History. *Quarterly Journal of Speech*, 93: 345-348.

Keith, William. (2002). Democratic Revival and the Promise of Cyberspace: Lessons from the Forum Movement. *Rhetoric and Public Affairs*, 5: 311-326.

Keith, William. (2002). Introduction: Rhetorical Resources for Deliberative Democracy. *Rhetoric and Public Affairs*, 5: 219-221.

Keith, William. (2000). Identity, Rhetoric and Myth: A Response to Mailloux and Leff. *Rhetoric Society Quarterly*, 30: 95-106. *

Keith, William. (1999). The Deliberative Turn. *Communication Theory*, 9: 92-111.

Wilson, Malcolm and William Keith. (1997). Garver's Dilemma. *Rhetoric Society Quarterly*, 27: 69-72. *

Keith, William. (1995). Argument Practices. *Argumentation*, 9: 163-179. *

Keith, William. (1994). Feminist Intelligences, Artificial and Otherwise. *Social Epistemology*, 8: 333-340. *

Keith, William. (1993). Rhetorical Criticism and The Rhetoric of Science: Introduction. *Southern Communication Journal*, 57: 255-257. *

Keith, William and Kenneth Zagacki. (1992). Rhetoric and Paradox in Scientific Revolutions. *Southern Communication Journal*, 56: 165-177. *

Zagacki, Kenneth and William Keith. (1992). Rhetoric, Topoi and Scientific Revolutions. *Philosophy and Rhetoric*, 25: 59-78. *

Keith, William. (1990). Cognitive Science on a Wing and a Prayer. *Social Epistemology*, 4: 343-355. *

Keith, William, and Kari Whittenberger-Keith. (1989). The Conversational Call. *Research on Language and Social Interaction*, 22: 115-156. *

Journal Responses

Keith, William and Christian Lundberg. (2014). Where's Our Pedagogic Tradition? Response to Sproule's 'Inventing Public Speaking.' *Rhetoric and Public Affairs*, 17, 139-146.

Keith, William and Kari Whittenberger-Keith (2009). What do Four Minutes Matter? *Rhetoric and Public Affairs*, 13: 323-327.

Keith, William. (2002). Good Questions in Search of Good Answers.

Journal Responses

- Keith, William and Christian Lundberg. (2014). Where's Our Pedagogic Tradition? Response to Sproule's 'Inventing Public Speaking.' *Rhetoric and Public Affairs*, 17, 139-146.
- Keith, William and Kari Whittenberger-Keith (2009). What do Four Minutes Matter? *Rhetoric and Public Affairs*, 13: 323-327.
- Keith, William. (2002). Good Questions in Search of Good Answers. *Futures*, 34: 178-181.
- Keith, William, Steve Fuller, Alan Gross, and Michael Leff. (1999). Taking Up the Challenge. *Quarterly Journal of Speech*, 85: 330-334.
- Keith, William. (1995). De Rhetorica Fullerae. *Philosophy of the Social Sciences*, 25: 488-496.
- Keith, William. (1995). Response to Labinger. *Social Studies of Science*, 25: 321-324.
- Keith, William. (1990). Reply to Slezak: Nein, Ich verstehe nicht. *Social Epistemology*, 4: 361-367.

Proceedings

- Keith, William. (2005). Toulmin and Non-Monotonic Reasoning. *Proceedings of the Ontario Society for the Study of Argumentation*. Hamilton, Ontario: McMaster University. *
- Keith, William and Alan G. Gross (1991). STS and Rhetoric. In *Teaching Science and Technology Studies: A Guide for Curricular Planners*, Steve Fuller and Sujatha Raman, Eds. Blacksburg, VA: Center for the Study of Science in Society, VPI&SU, 31-33.
- Keith, William, Alan Lesgold, and Arlene Weiner. (1991). Toward Computer-Supported Instruction of Argumentation. In *Proceedings of the Second International Conference on Argumentation*. F. van Eemeren, R. Grootendorst, J. Blair and C. Willard, Eds. Amsterdam: Stichting Internationaal Centrum voor die Studie van Argumentatie en Taalbeheersing, 1144-1156. *
- Whittenberger-Keith, Kari and William Keith. (1991). Structures of Authority as Arguments: Advice vs. Argument in Etiquette Manuals. In *Proceedings of the Second International Conference on Argumentation*. F. van Eemeren, R. Grootendorst, J. Blair and C. Willard, Eds. Amsterdam: Stichting Internationaal Centrum voor die Studie van Argumentatie en Taalbeheersing, 1092-1100. *
- Keith, William and Daniel Bonevac (1989). Argumentation and the Common Ground. In *Spheres of Argument*, Bruce Gronbeck, Rebecca Bjork, Donn Parsons, Dennis Gouran, and Malcolm Sillars, Eds. Annadale, VA: Speech Communication Association. *
- Keith, William, Arlene Weiner and Alan Lesgold. (1989). Argument Comprehension: Some Preliminary Findings. In *Spheres of Argument*, Bruce Gronbeck, Rebecca Bjork, Donn Parsons, Dennis Gouran, and Malcolm Sillars, Eds. Annadale, VA: Speech

Encyclopedia Entries

- Keith, William. (2014). Speech Communication, History of. In W. Donsbach (Ed.), *Concise Encyclopedia of Communication*. Blackwell Publishing Ltd.
- Keith, William and Julie Homchick. (2010). Intelligent Design in Public Discourse. *Encyclopedia of Science and Technology Communication*. Thousand Oaks: Sage.
- Keith, William. (2009). The Speech Tradition in Communication. *21st Century Communication: A Reference Handbook*. Volume 1. Thousand Oaks: Sage, 22-30.
- Keith, William. (2008) Speech Communication, History. *The International Encyclopedia of Communication*, Volume X, 4475-4781.

Editor

- Cossart, Paula, Julien Talpin and William Keith. (2012). La participation au prisme de l'histoire. Issue number 2 of the journal *Participations*, 2012.
- Beard, David and William Keith, Eds. (2007). Forum: On the History of the Field, *Quarterly Journal of Speech* 93: 344-364.
- Keith, William, Ed. (Summer, 2002). Guest editor, special issue of *Rhetoric and Public Affairs* on Rhetorical Resources for Deliberative Democracy.
- Keith, William, Ed. (1993). Guest editor, special issue on Rhetorical Criticism and the Rhetoric of Science. *Southern Communication Journal*, 57, 258-327.

Book Reviews

- Keith, William. (2015). Review of *The Evolving Citizen: American youth and the changing norms of democratic engagement*, by Jay P. Childers. *Quarterly Journal of Speech*.
- Keith, William. (2015). Review of *Learning in the Plural: Essays on the Humanities and Public Life*. By David D. Cooper. *Rhetoric and Public Affairs*.
- Keith, William. (2012). Review of *The Ethics and Politics of Speech*, by Pat Gehrke. *Quarterly Journal of Speech*, 98: 118-121.
- Keith, William (2006). Review of *The Viability of the Rhetorical Tradition*, edited by Richard Graff, Art Walzer and Janet Atwill. *Quarterly Journal of Speech*, 92: 103-4.
- Keith, William. (2003). Review of *Shaping Science with Rhetoric*, by Leah Ceccarelli. *Argumentation*, 17: 123-127.

Keith, William. (2001). Review of *Thomas Kuhn: A Philosophical History for Our Times*, by Steve Fuller. *Quarterly Journal of Speech*, 87, 447-449

Keith, William. (1998). Review of *Rhetoric and Design*, by David Kaufer and Brian Butler. *Jahrbuch fur Rhetoric*.

Keith, William. (1996). Review of *Philosophy, Rhetoric and the End of Knowledge: The Coming of Science and Technology Studies*, by Steve Fuller. *Philosophy and Rhetoric*, 29: 200-205.

Keith, William. (1994). Review of *Communication at a Distance: The Influence of Print on Sociocultural Organization and Change*, by David S. Kaufer and Kathleen M. Carley. *Quarterly Journal of Speech*, 80:229-232.

Keith William. (1993) Review of *Words of Power: A Feminist Reading of the History of Logic*, by Andrea Nye. *Quarterly Journal of Speech*, 79: 263-265.

Keith, William. (1992). Review of *Ecospeak: Rhetoric and Environmental Politics in America*, by M. Jimmie Killingsworth and Jaqueline D. Palmer. *Southern Communication Journal*, 58: 77-78.

Keith, William. (1992). Review of *Rhetoric and Philosophy*, Richard Cherwitz, Ed. *Philosophy and Rhetoric*, 25: 88-91.

Keith, William. (1990). Review of *Change in View*, by Gilbert Harman, and *Minimal Rationality*, by Christopher Cherniak. *Quarterly Journal of Speech*, 76: 221-223.

Reviewer

- Journal of Public Deliberation*
- Argumentation and Advocacy*
- Rhetoric and Public Affairs*
- Rhetoric Society Quarterly*
- Southern Communication Journal*
- Quarterly Journal of Speech*
- Western Journal of Communication*
- Philosophy and Rhetoric*
- Social Studies of Science*
- Science Communication*
- Social Epistemology*

Editorial Boards

Quarterly Journal of Speech (2013-14; 1998-2002)

**Invited
Presentations**

Revista Eletrônica de Estudos Integrados em Discurso e Argumentação (2011—)

Participations: Revue de sciences sociales sur la démocratie et la citoyenneté (2011—)

Argumentation and Advocacy (2010-2012)

National Communication Association Non-Serial Publications Program (2005—)

Social Epistemology (1992—)

H-Rhetor, electronic discussion list for the history of rhetoric. (1995—)

Western Journal of Communication (1999-2002)

Keith, William. (November, 2015). History and Deliberation. Kettering Foundation, Dayton, OH.

Keith, William. (February, 2015). Competing Obligations: Civility and the Fabric of Rhetorical Citizenship. University of Illinois, Champaign-Urbana.

Keith, William. (November, 2014). Civic Education and Balancing the Demands of Civility. University of Copenhagen, Denmark.

Graham, S.S., Keith, W., Johnstone, C., Kim, S-Y., Card, D., Kessler, M., Anderson, C. (April, 2014). Innovation adoption following continuing education: A mixed methods pilot study of oncology-related meetings. Society for Academic Continuing Medical Education. Cincinnati, OH.

Keith, William. (2010). The Deliberative Ecology and Communication Pedagogy. Presented to the Department of Communication Arts, University of Wisconsin-Madison.

Keith, William and Ande Diaz. (2010). Structures that Advance High Impact Practices. Engaging Departments Institute, American Association of Colleges and Universities, Philadelphia, PA.

Keith, William. (2009). Rhetoric and Modernity. Presented to the Colloquium on Modern Rhetoric, Institute for Advanced Studies at the University of Minnesota-Twin Cities, Minneapolis, MN.

Keith, William. (2009). A New Golden Age: Intercollegiate Debate in the 21st Century. Presented at the National Debate Developmental Conference, Wake Forest University, North Carolina. Also presented at the 2009 NCA conference, Rohrer Award panel, Chicago, IL.

Keith, William. (2009). Public Speaking as a Liberal Art: Contentions and Provocations. Presented to the Brigrance Colloquy on Public Speaking as a Liberal Art, Wabash College, Crawfordsville, IN.

Keith, William. (2008). Historicizing the Deliberative Experience: Forums as the Site of Civic Education in the United States. University of

Lille 3, France.

Keith, William. (2007). *Dewey, Democracy and the Speech Tradition*. University of North Carolina, Chapel Hill.

Keith, William. (2007). *Democracy as Discussion: Rediscovering Our Forum Traditions*. Institute for Communication and Deliberative Democracy, Kansas State University.

Keith, William. (2007). *Early Public Speaking Instruction and Civic Education*. Special Session, Eastern Communication Association, Providence, RI.

Keith, William. (2006). *Celebrating the Democratic: The Epideictic Character of Public Speaking and Debate in the Early Field*. The Third Annual Cody Davis Lecture, at the Biennial Public Address Conference, Nashville TN.

Keith, William. (2002). *Pedagogy and Democracy in Speech Communication, 1915-1950*. Presented to the Communication Studies and Rhetoric and Composition Departments at the University of Texas at Austin, January, 2002.

Keith, William. (2002). *Democracy and Discussion in the Early Speech Field*. Presented to the Speech Communication Department at the University of Washington, February, 2002.

Keith, William. (2002). *Teaching Democracy as Speech*. Presented to the Communication Studies Department at Bowling Green State University, April, 2002.

Keith, William. (2002). *Dewey and the Early Discipline*. Presented to the University of Wisconsin-Madison, November, 2002

Keith, William. (2001). *The Civic Dimension in Pedagogy: Ideals and Realities*. Presented to the Center for Teaching, Learning and Writing, Duke University.

Keith, William. (2001). *Discussion as Method: Speech Pedagogy and Democracy in the Progressive Era*. Presented to the Department of Communication Studies at Northwestern University and the Project on the Rhetoric of Inquiry at the University of Iowa.

Keith, William. (1999). *Discussion, Deliberation and Our Democratic Faith: Enacting Democracy in the American Forum Movement*. Presented to the Workshop on Democratic Culture, Indiana University Department of Communication and Culture.

Keith, William. (1997). *From the Perfect Language to the Ideal Machine: The Rhetoric of Logic in AI*. Paper presented to the Science and Society Colloquium at the University of British Columbia, Vancouver, BC.

Keith, William. (1993). *Making Connections: Uses of Neuroscience in Artificial Intelligence*. Paper presented to the conference *Recent Issues in the Cognitive Science Literature*, University of Dayton; to the Departmental Seminar, Department of Anatomy and Neurobiology, University of Louisville Medical School; to the

Papers Presented
at
Conferences

Cognitive Science Colloquium, Bellarmine College; at the Science and Society colloquium at the University of British Columbia (1997).

- Graham, S.S., Keith, W., Kessler, M., Card, D.J., Kim, S.-Y. (2014, March). A data-driven approach to genre analysis: Statistical typification and argumentative outcomes modeling. Association for Teachers of Technical Writing. Indianapolis, IN.
- Keith, William and Roxanne Mountford. (2014, March) *Composition and Communication: Looking Forward, Looking Back*. Paper presented at the College Composition and Communication Conference, Indianapolis, IN.
- Frank, David and William Keith. *Strange Encounters: From Speech to Rhetoric in the Mid-20th Century US*. Paper for the conference *Usages et fonctions de la rhétorique* at Université Libre de Bruxelles, May 2013.
- Carcasson, Márton and William Keith. (2012, September). *From Civic Imagination to Civic Interventions*. Featured presentation at the 2012 Public Address Conference, Memphis TN.
- Ciccione, Anthony, William Keith and Jeffrey Merrick. (2011, March). *Aligning and Integrating general education and the majors at a large, public research university*. AACU Conference on General Education and Assessment 3.0: Next-Level Practices Now, Chicago IL.
- Keith, William. (2010, May). *Rhetoric and Modernity*. Paper presented to the Rhetoric Society of America Conference, Minneapolis, MN.
- Keith, William. (2009, November). *The Linguistic Turn as the Therapeutic Turn: A Study in Convergence*. Paper presented at the National Communication Association meeting, Chicago, IL.
- Keith, William. (2009, November). *Five Years Out: The Rhetoric of Science and Technology Looks to its Past and Future*. Paper presented at the National Communication Association meeting, Chicago, IL.
- Keith, William. (2009, November). *Modern Rhetoric: Rhetorical Theory (without the Classical Tradition) in the 20th Century*. Paper presented at the National Communication Association meeting, Chicago, IL.
- Keith, William. (2009, November). *The Road Not Taken: Actual Pasts and Possible Futures for Intercollegiate Debate*. (AFA Research Spotlight for 2008 Rohrer Award Winner) Paper presented at the National Communication Association meeting, Chicago, IL.
- Keith, William and Paula Cossart. (2008, October). *The Search for Real Democracy: Rhetorical Citizenship and Public Deliberation in France and the US, 1870-1940*. Conference on Rhetorical Citizenship sponsored by the University of Copenhagen, Copenhagen, Denmark.

- Keith, William and John Gastil. (2008, March). *Teaching Deliberative Democracy*. Workshop presented at the National Conference on Dialogue and Deliberation, Austin TX.
- Beard, David and William Keith. (2007, November). *How Loaded Questions Get Loaded: Presupposition and Argumentation*. Paper presented at the National Communication Association Meetings, Chicago, IL.
- Keith, William. (2007, November). *Architects and Radicals: Richard McKeon's Pragmatic Intervention*. Paper presented at the National Communication Association Meetings, Chicago, IL.
- Keith, William. (2007, November). *What's Liberal about the Communication Discipline?* Paper presented at the National Communication Association Meetings, Chicago, IL.
- Keith, William. (2006, May). *Roundtable on Civic Participation in the Classroom*. Rhetoric Society of America Conference, Memphis TN.
- Keith, William. (2004, November). *Background on the Historiography of the Field of Speech Communication*. Introduction to the Preconference on the History of the Field, National Communication Association, Chicago, IL.
- Keith, William. (2004, November). *Proselytizing and the Public Speaking Classroom: Limits of the Public*. Paper presented to the National Communication Association Conference, Chicago, IL.
- Keith, William. (2004, April) *Speech Communication: Our Progressive Heritage*. Eastern Communication Association President's Panel on the Practices of Civic Engagement. Boston, MA.
- Keith, William. (2003, November). *A. Craig Baird and the Limits of Disciplinarity*. Paper presented to the National Communication Association, Miami FL.
- Keith, William. (2002, November). *What's Communication Theory for?* Paper presented to the NCA Preconference on Rhetorical Theory, NCA, New Orleans, LA.
- Keith, William. (2002, May). *Dewey, Discussion, and Democracy in Speech Pedagogy*. Paper presented to the Rhetoric Society of America Meetings, Las Vegas, NV.
- Keith, William. (2001). *Internet Democracy: Lessons from the Forum Movement*. Paper presented to the conference *Rhetoric and Democracy in the Age of the Internet*, Trinity University, CT.
- Keith, William. (2000). *The Mobius Strip and The Future of the Rhetoric of Science*. Paper presented to the National Communication Association meeting, Seattle, WA.
- Keith, William. (2000). *Cultural Resources for Deliberative Democracy*. Introduction to discussion panel at the National Communication Association meeting, Seattle, WA.
- Keith, William. (1999). *Who will govern science?* Presented to Author

Meets Critics session on Steve Fuller's *The Governance of Science* at the Society for the Social Study of Science meeting, San Diego CA.

- Keith, William. (1999). *Rhetoric and Deliberative Rationality*. Paper presented to the Philosophy of Social Science Roundtable, St. Louis, MO.
- Keith, William. (1997). *Making the Case: Toulmin and Rhetorical Theory*. Paper presented to the National Communication Association meeting, Chicago, IL.
- Keith, William, (1997). *Rhetoric and Method*. Paper present to the Society for the Social Study of Science, Tuscon, AZ.
- Keith, William. (1996). *Picturing Posthumanism*. Paper presented to the Speech Communication Association meeting, San Diego, CA.
- Keith, William. (1996). *The Sokal Affair*. Paper presented to the Rhetoric Society of America meeting, Tuscon, AZ.
- Keith, William. (1994). *Response to Fuller*. Paper presented to the Society for the Social Study of Science, New Orleans, LA.
- Keith, William. (1994). *Rhetoric and the NII*. Workshop presented to the *Directions in Advanced Computing Conference*, sponsored by Computer Professionals for Social Responsibility, MIT, Boston MA.
- Keith, William. (1992). *Engineering Rhetoric*. Paper presented to the Speech Communication Association Meeting, Chicago, IL.
- Keith, William. (1991). *A Wittgensteinian Approach to Some Postmodern Dilemmas*. Paper presented to the Speech Communication Association Meeting, Atlanta, GA.
- Keith, William. (1990). *Modern Formal Logic: Method vs. Substance*. Paper presented to the Speech Communication Association seminar *The Search for Conclusive Forms of Reasoning*, Chicago, IL.
- Keith, William, Alan Lesgold, and Arlene Weiner. (1990). *Toward Computer-Supported Instruction of Argumentation*. Paper presented to the Second International Society for the Study of Argumentation Conference, Amsterdam, The Netherlands.
- Whittenberger-Keith, Kari and William Keith. (1990). *Structures of Authority as Arguments: Advice vs. Argument in Etiquette Manuals*. Paper presented to the Second International Society for the Study of Argumentation Conference, Amsterdam, The Netherlands.
- Keith, William and Daniel Bonevac. (1989). *Argumentation and the Common Ground*. Paper presented to the American Forensic Association/Speech Communication Association Conference on Argumentation, Alta, UT.
- Keith, William, Arlene Weiner and Alan Lesgold. (1989). *Argument Comprehension: Some Preliminary Findings*. Paper presented to the American Forensic Association/Speech Communication Association Conference on Argumentation, Alta, UT.

- Keith, William, Kari Whittenberger-Keith and Wayne Lewis. (1989). *History: Rhetoric and the Creation of Relevance*. Paper presented to the *Writing the Social Text* conference at the University of Maryland, College Park.
- Keith, William and Kenneth Zagacki. (1989). *The Rhetoric of Scientific Revolutions*. Paper presented to the Speech Communication Association Meeting, San Francisco, CA.
- Keith, William. (1988). *Argumentation: The Intersection of Rhetoric and Logic*. Paper presented to the 1988 Speech Communication Association Meeting, New Orleans, LA.
- Keith, William. (1988). *The Very Idea of Communicative Goals*. Paper presented to the Temple Discourse Conference, Philadelphia, PA.
- Keith, William. (1987). *Science as a Deliberative Activity*. Paper presented to the Seminar on the Rhetoric of Science at the Speech Communication Association Meeting, Boston, MA.
- Keith, William and Richard Cherwitz. (1986). *Objectivity and Rhetorics of Inquiry*. Paper presented to the Speech Communication Association Meeting, Chicago, IL.
- Keith, William and Richard Cherwitz. (1986). *Objectivity, Disagreement and the Rhetoric of Inquiry*. Paper presented to the Temple Discourse Conference, Philadelphia, PA.
- Keith, William and Kari Whittenberger-Keith. (1985). *The Conversational Call*. Paper presented to the Speech Communication Association Meeting, Denver, CO.
- Keith, William. (1984). *Varieties of Deception*. Paper presented to the Speech Communication Association Meeting, Chicago, IL.
- Keith, William. (1983). *A New Epistemology For Rhetoric*. Paper presented to the Seminar on *Foundational Issues in Rhetorical Epistemology*, Speech Communication Association Meeting, Washington, D.C.
- Keith, William and Kenneth Zagacki. (1983). *A Rhetorical Theory of Compromise*. Paper presented to the Speech Communication Association Meeting, Washington, D.C.

Administration

Wisconsin Flex program

Along with David Clark (UWM) developed and continue to administer six competency sets for the certificate in Business and Technical Communications. UW-Flex is the first fully academic competency-based degree program in the US, and represents a true innovation over other, more limited, versions of competency based, non-traditional , online

education. flex.wisconsin.edu

**UWM
Assessment**

Worked with UWM faculty and administrators on a four-year project to institute widespread assessment of learning across UWM in preparation for accreditation. Attend and presented at numerous AAC&U conferences and programs on features of the UWM assessment program.

**Retention and
Persistence**

Helped develop and deliver retention programming for 25 years at three institutions, including helping to develop a first year course (University of Louisville) and FYI (First Year Impact) sections at UWM.

Grants

“Transform U@WM: Acceleration to Completion.” 2015 Department of Education First in the World Grant, with Kyle Swanson, Department of Mathematics, UWM. Status: Submitted.

“Transform U@WM: Acceleration to Completion.” 2014 Department of Education First in the World Grant, with Kyle Swanson, Department of Mathematics, UWM. Status: Not Funded.

Teaching

Courses Taught

(* = graduate level course or mixed grad/undergrad)

Writing/Speaking Technoscience

Professional Writing Theory.

Public Speaking/Honors Public Speaking

Advanced Public Speaking

Argumentation and Critical Discourse

Honors Argumentation and Critical Discourse

Introduction to Rhetorical Theory

Introduction to Communication Theory

Philosophy and Practice of Communication*

Pragmatism and Rhetoric*

Persuasion

Writing/Speaking Technoscience
Professional Writing Theory.
Public Speaking/Honors Public Speaking
Advanced Public Speaking
Argumentation and Critical Discourse
Honors Argumentation and Critical Discourse
Introduction to Rhetorical Theory
Introduction to Communication Theory
Philosophy and Practice of Communication*
Pragmatism and Rhetoric*
Persuasion
Interpersonal Communication
Intercultural Communication
Introduction to Mass Communication
Small Group Communication
Communication and Culture in Cyberspace
Ethics and Rhetorical Leadership
Contemporary Rhetorical Theory*
Advanced Argumentation Theory*
Rhetoric and Science*
Rhetorical Criticism
History of Rhetoric
Rhetoric: 500 CE—1900 ACE*
Language and Communication
Communication Training and Development*
Deliberation and Democracy*
Foundations of Scientific and Technical Communication*
Introduction to Philosophy
Introduction to Logic
Aesthetics

**Master's Theses
advised**

Tony Jones, Finding the Authentic: Race, Gender and Sexuality in 20th
Century African American Music. (UWM, Spring 2008)

**Master's
Committees**

Alyssa Miller (English, 2015)
Christopher Caldwell (Communication, 2014)
Benjamin Baker (Communication, 2013)
Ryan Hudziak (Communication, 2013)
Semra Schnieder (Communication, 2012)
Andrew Cole (Communication, 2011)
Kathleen Owen (Communication, 2008)
Brian Rothgery (Communication, 2007)
Lisa Reitz (Communication, 2007)
Chad Gobert (Communication, 2007)
Elliot Fischer (Communication, 2004)
Vicki Opalewski (Communication, 2003)
Daniel Pasch (Urban Studies 2003)

**Dissertation
Committees**

Molly Kessler (2018, anticipated)
Jansen Werner (2016, anticipated)
James Vining (2016, anticipated)
Thomas Salek (2016, anticipated)
Kaori Yamada (2014, anticipated)
Lindsay Harness (2014, anticipated)
Ruth Beerman (2014, anticipated)
Christian O. Lundberg (Northwestern University, Rhetoric and Public Culture 2006)
Songsak Channarukul (UWM, Computer Science , 2005)
Judith Ringle (OSU, Education, 1999)

Service

**Consultant/
media expert**

Speech coaching, UWM Department of Athletics, Johnson Controls Inc.
Appearance on Wisconsin Public Radio, Joy Cardin Show, Getting a Diversity of Political Viewpoints. May 6, 2010.
Appearance on Wisconsin Public Radio, Kathleen Dunn Show, How

Americans are Getting their News. May 25, 2010.

Medical College of Wisconsin, Residency Directors Program (2007).

Medical College of Wisconsin, Department of Obstetrics/Gynecology (2005).

Analysis of Presidential Debates, WTMJ-TV, three appearances (2004).

Source for *Washington Post* article on the state of intercollegiate debate, <http://www.washingtonpost.com/wp-dyn/articles/A44636-2004Feb15.html>. (February 16, 2004).

Analysis of President Bush's September 12, 2002 speech at the United Nations, for WUWM radio.

Appearance on Portland, Oregon KATU's *Town Hall*, March 20 and May 1, 1996.

Consulted for article on cyberspace published in the *Corvallis Gazette-Times*, 1996.

Consulted for article on humor published in the *Eugene Register Guard*, May 1995.

Service to the profession

Judge, *James L. Golden Essay Competition*, National Communication Association 2005.

Chair, Taskforce on Archives for the NCA (2003-present)

Organizer, Preconference on the History of the Discipline (2004, 2005)

Consulted with to NCA national office on archival issues (2005)

President, American Association for the Rhetoric of Science and Technology (2001).

Vice-President, American Association for the Rhetoric of Science and Technology (2000).

Service to the University

University of Wisconsin-Milwaukee

Training for Call-Center student workers (January 2012)

Training for parliamentary procedure in governance (October 2012-15)

UMW Post Advisory Board (2012)

Civility Training for Student Government (January 2012)

Implementation team for Oral/Written general education competency

(2012-13)

STAR (Staff That Are Remarkable) Award, 2014

Communication in the Engineering Curriculum project, with David Clark (English) and Ron Perez (Engineering) (2010-present)

UWM Representative to the Wisconsin System Office of Instructional and Professional Development, 2010-2012.

General Education Task Force (2009-2012)

Promoting Academic Success, presentation for University Housing. (2010)

Arts and Humanities Divisional Committee (2005-2009).

Chair, A&H Divisional 2008-2009

Campus Ambassador/Peer Mentor Communication Skills Training (2004-present)

Faculty Mentor (2005-present).

Freshman Seminar Training (2006).

Edison Initiative Advisory Board (2005-present).

Committee on the First Year Experience (2005).

Faculty Mentoring Program (2004-present).

Training for Campus Ambassador Program (2004, 2005).

Organized Colloquium for Joan Leach, visiting scholar (2004).

Graduate Committee, Communication Department UWM (2002-present).

Convocation, UWM (2002),

**Service to the
Community**

Speech Coach, United Community Center, Milwaukee (2006).

Speech Coach, United Way of Greater Milwaukee (2006, 2007).

Advisory Board, Neighborhood Democracy Network, Milwaukee. (2006-present).

Presentation to Chai Pointe on history of forums (2006).

Director for the Reader's Theater, Badger Association for the Blind, Milwaukee, WI (2005-2006).

Volunteers in Visual Assistance, Badger Association for the Blind, Milwaukee, WI (2002-present).

Big Brothers/Big Sisters of Greater Milwaukee. (2004).

Adult literacy tutor (Linn-Benton Community College, 1993-1994).

Adult literacy tutor (Jefferson County Public Schools Adult Education

**Service to the
Community**

Speech Coach, United Community Center, Milwaukee (2006).
Speech Coach, United Way of Greater Milwaukee (2006, 2007).
Advisory Board, Neighborhood Democracy Network, Milwaukee. (2006-present).
Presentation to Chai Pointe on history of forums (2006).
Director for the Reader's Theater, Badger Association for the Blind, Milwaukee, WI (2005-2006).
Volunteers in Visual Assistance, Badger Association for the Blind, Milwaukee, WI (2002-present).
Big Brothers/Big Sisters of Greater Milwaukee. (2004).
Adult literacy tutor (Linn-Benton Community College, 1993-1994).
Adult literacy tutor (Jefferson County Public Schools Adult Education Program, 1990, 1992).
Forensics coach and judge (Kentucky School for the Blind, 1990-1991).
Speakers Bureau, numerous community speaking engagements (U of L, 1990, 1991, 1992).
Prison Teaching Program (State Correctional Institution at Pittsburgh, PA, 1987).

References

**John Gastil,
Professor and
Head**

Department of Communication Arts & Sciences
The Pennsylvania State University
240H Sparks Bldg
State College, PA 16802
jgastil@psu.edu
(814) 865-5232

**Steve Fuller,
Chair in Social
Theory**

Department of Sociology
2.23 Ramphal Building
University of Warwick
Gibbet Hill Road

**Dilip Gaonkar,
Professor of
Communication
Studies**

Department of Communication Studies
Northwestern University
Evanston, IL
(708) 491-5853
d-gaonkar@nwu.edu