

## **SooHo Song, Ph.D.**

Department of Foreign Languages and Literature  
University of Wisconsin-Milwaukee  
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### **PROFESSIONAL EXPERIENCE**

- 2018 - Present      Associate Professor  
Department of Foreign Languages and Literature  
University of Wisconsin-Milwaukee
- 2012 - 2018      Assistant Professor  
Department of Foreign Languages and Literature  
University of Wisconsin-Milwaukee
- 2008 - 2012      Lecturer  
Department of Linguistics and Global Studies Program  
University of Wisconsin-Milwaukee

### **Leadership Positions and Editorial Board Membership**

- 2017 – Present      Midwest Regional President of the World Association for Hallyu Studies  
<http://www.iwahs.org/regional-presidents/>
- Editorial Board Member  
*International Journal of Contents*  
<http://eng.koreacontents.or.kr/academic.html>
- Editorial Advisory Board Member  
*Korea Observer*  
<http://koreaobserver.or.kr/html/?pmode=subpage&smode=editorial>
- Editorial Board Member  
*Culture and Empathy: International Journal of Sociology, Psychology and Cultural Studies*  
<http://cultureempathy.org/editorial-board>

## EDUCATION

Ph.D. (English, Linguistics) University of Wisconsin-Milwaukee  
M.A. (English, Linguistics) University of Wisconsin-Milwaukee  
(English Education, MA Coursework completed) Texas A&M University  
M.A. (English Literature) Ewha Women's University, Seoul, Korea  
(Communication, MA Coursework completed) Ewha Women's University, Seoul, Korea  
B.A. (English) Ewha Women's University, Seoul, Korea

**Major Fields:** Korean Linguistics, Second Language Acquisition, Sociolinguistics, Intercultural Communication, Korean Culture

## PUBLICATIONS

### Books

Song, Sooho. 2017. *Second Language Acquisition as a Mode-Switching Process: An Empirical Analysis of Korean Learners of English*. Hampshire, United Kingdom: Palgrave Macmillan.

Song, Sooho. 2012. *Politeness and Culture in Second Language Acquisition*. Hampshire, United Kingdom: Palgrave Macmillan.

### Refereed Journal Articles

Song, Sooho. 2017. "Narrative Structures in Korean Folktales: A Contrastive Analysis of Korean and English Versions" *Topics in Linguistics* 18 (2): 1-23.

Song, Sooho. 2017. "The Brown and Levinson Theory Revisited: A Statistical Analysis." *Language Sciences* 62: 66-75.

Song, Sooho. 2014. "Politeness in Korea and America: A Comparative Analysis of Request Strategy in English Communication." *Korea Journal* 54 (1): 60-84.

## CONFERENCE ACTIVITIES

"Analysis of Korean from the Perspective of High Context Language." Presented at the 28th Annual International Conference of International Association of Korean Language Education, Seoul, Korea, July 7-8, 2018.

"The Brown and Levinson Theory Revisited: A Comparative Analysis of East Asian, American, and Latino." Presented at the Annual International Conference of the Korean Association of Teachers of English, Seoul, Korea, July 7-8, 2017.

Co-organizer of the Conference on South Korea's Rise: Interdisciplinary Approaches, University of Wisconsin-Milwaukee, Milwaukee, WI, April 3-5, 2017.

“Comparative Analysis of Gender Pronoun Errors in Korean speaker's English Production and English Speaker's Korean Production.” Presented at the conference on South Korea's Rise: Interdisciplinary Approaches, University of Wisconsin-Milwaukee, Milwaukee, WI, April 3-5, 2017.

Co-organizer of the conference on South Korea's Rise: Perspectives from Social Sciences and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, April 6-8, 2016.

“The Analysis of Korean Compliment Strategies in English as a Mode Switching Process.” Presented at the conference on South Korea's Rise: Social Sciences and Humanities, University of Wisconsin-Milwaukee, April 6-8, 2016.

“Error Analysis of Gender Pronouns in the English of Korean Speakers.” Presented at the Annual International Conference of the Korean Association of Teachers of English, Seoul, Korea, July 7-8, 2016.

“Cross-cultural Analysis of Korean Speakers' Interlanguage Refusal Strategies.” Presented at the Fourth International Conference on Asian Studies, Toronto, Canada, June 11-12, 2016.

Panel Chair. Conference on Smart Public Policies in South Korea, Seoul National University, Korea, May 28-30, 2015.

“The Korean Wave and Its Identity of Cultural Soft Power.” Presented at the Conference on Smart Public Policies in South Korea, Seoul National University, Korea, May 28-30, 2015.

Co-organizer of the Conference on South Korea's Rise: Perspectives from Social Sciences and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, November 19-21, 2014.

“Analysis of Korean from the Perspective of High Context Language.” Presented at the Conference on South Korea's Rise: Perspectives from Social Sciences and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, November 19-21, 2014.

“The Cross-cultural Analysis of Korean Interlanguage Compliment Strategies: A Mode Switching Framework.” Presented at the Annual International Conference of the Korean Association of Teachers of English, Seoul, Korea, July 4-5, 2014.

Co-organizer of the Conference on South Korea's Rise: Politics, Economics, and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, April 30-May 2, 2014

“The Structure of Korean Folktale: An Analysis of Narrative Structure.” Presented at the Conference on South Korea's Rise: Politics, Economics, and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, April 30-May 2, 2014.

“The Impact of Cultural Differences on Politeness Speech Acts: An Empirical Analysis.”

Presented at the Annual International Conference of English Linguistics Society of Korea, Seoul, Korea, July 3-6, 2013.

“Globalization, Politeness Perception, and Cultural Differences.” Presented at the Annual Meeting of the Southwestern Social Science Association. San Diego, CA, April 3-7, 2012.

“Cross-cultural Analysis of Interlanguage Politeness in the Selection of Request Strategies.” Presented at the Annual Meeting of the Linguistic Association of Canada and the United States. Toledo, OH, July 30 - August 3, 2002

## **GRANTS, AWARDS, AND CONSULTING**

UWM Graduate School. Arts & Humanities Research Travel Awards (\$900), 2018

NRC (National Resource Center) Course Development Grant (\$3,000), 2018

Republic of Korea Government Consulting on the Creative Economy (\$800) “Linking Humanities with the Creative Economy” 2015.

UWM Graduate School. Arts and Humanities Faculty Travel Award (\$1,000), 2014.

UWM Center for International Education Faculty Travel Award (\$500), 2013.

## **CLASSES TAUGHT**

Korean Culture, Language, and Society

Language and Politeness

Contrastive Analysis of Cross-cultural Discourse

Intercultural Rhetoric

Language and Social Power

Language, Media, and Society in Global Communication

Global Studies Capstone: Future Trends

Introduction to Global Studies: People and Politics

Language and Ethnicity

Intercultural Language Learning

Global Language and Language Death

## **SERVICE**

Asian Studies Certificate Advisory Committee (2016-present)

Freshman Scholarship Committee (2017)

The Martine Darmon Meyer Scholarship Committee (2016, 2017)

Foreign Language Advisory Group (2012-2014)

Latin American, Caribbean, and U.S. Latin Studies (2012-2016)