

MATTHEW “MOON” RORER, MA

CURRICULUM VITAE

Education

- Ph.D.** in Communication **May 2026**
University of Wisconsin-Milwaukee, Milwaukee, WI
Concentration: Interpersonal Communication
Committee: Dr. Erin Ruppel (Chair), Dr. Erin Parcell, Dr. Luke Youngvorst, Dr. Scott Sellnow-Richmond
- M.A.** in Communication Arts **May 2021**
Valdosta State University, Valdosta, GA
Concentration: General Communication
Committee: Dr. Kimberly Kulovitz (chair), Dr. Michael Eaves, Dr. Jamie Landau
GPA 3.8
- B.A.** in Communication **May 2019**
Columbus State University, Columbus, GA
Major: Communication
GPA 3.18

Academic Positions

- Part-Time Faculty** **2023-Present**
Columbus State University, Columbus, GA
Courses Taught:
 - COMM 1110 Public Speaking
- Graduate Teaching Assistant** **2022-Present**
University of Wisconsin Milwaukee, Milwaukee, WI
Courses Taught:
 - COMMUN 105 Business & Professional Communication
 - COMMUN 101 Interpersonal Communication
 - COMMUN 320 Nonverbal Communication
- Graduate Assistant** **2019-2021**
Columbus State University, Columbus, GA
Courses Taught:
 - COMM 3498 Radio Practicum

Presentations

- 8) Parcell, E.S., Ambrose, O., Holt, J., Nartey, M., **Moon, M.**, & Ruh, C. (2024). ““They’re welcome to ask, but it’s complicated”: Parent considerations in (non)communication with children about estrangement from their (grand)parents.” Presented at the National Communication Association Conference
- 7) **Moon, M.**, & Youngvorst, L. (2024). “Nonverbal Communicative Behaviors When Seeking Support from Friends: An Inductive Analysis.” Presented at the National Communication Association Conference
- 6) **Moon, M.**, & Parcell, E. S. (2024). ““Guess I deserved it.” Attributions and Attitudes Surrounding Physical Punishment.” Presented at the National Communication Association Conference
- 5) Fowler, V., Gabryelczyk, K., Kaszyca, K., Lilly, A. E., **Rorer, M.**, & Willenborg, J. (2024). “Varioriented Aro/Ace Identities: Coming Out, Expressing Relational Preferences, and Discourse Dependence.” Presented at the Central States Communication Association Conference

- 4) **Rorer.** (2023). "Where Friendship Meets Family: How Platonic Life Partners Conceptualize and Portray Their Relationships on TikTok." Presented at the Central States Communication Association Conference
- 3) **Rorer.** (2023). "Post-COVID Return to the Classroom: Approaches to Teaching In-Person and Online." Presented at the Teaching & Learning Symposium - University of Wisconsin-Milwaukee
- 2) **Rorer.** (2022). "Narratives in the American South: LGBTQ+ in the Bible Belt." Presented at "Taking Action: Interrogating Race, Space, and Place for Social Change" RSA Symposium - University of Wisconsin-Milwaukee
- 1) **Rorer.** (2021). "New age of online image crisis: Influencers." Presented at The Prosper Tsikata Research Colloquium - Valdosta, GA

Guest Lectures

- 3) **Rorer.** (Spring 2024). "Lead the Change." 5-week social justice leadership seminar for Sociocultural Programming, Student Involvement, University of Wisconsin-Milwaukee, lecture.
- 2) **Rorer.** (Spring 2021). "Verbal and Nonverbal Communication." For COMM 2136 Group Communication, Columbus State University, lecture.
- 1) **Rorer.** (Spring 2020). "Decision Making and Problem Solving." For COMM 2136 Group Communication, Columbus State University, lecture.

Courses Taught

- **University of Wisconsin-Milwaukee**
 - Gender and Communication (COMMUN 402)
 - Fall 2024 (22 students)
 - **Nonverbal Communication (COMMUN 320)**
 - Fall 2023 (29 students)
 - Spring 2024 (48 students)
 - **Interpersonal Communication (COMMUN 101)**
 - Summer 2023 (13 students)
 - **Business & Professional Communication (COMMUN 105)**
 - Fall 2022 (43 students)
 - Spring 2023 (42 students)
 - Fall 2024 (asynchronous; 22 students)
- **Columbus State University**
 - **Public Speaking (COMM 1110)**
 - Fall 2023 (23 students)
 - Spring 2024 (51 students)
 - **Radio Practicum (COMM 3498)**
 - Spring 2019 (6 students)
 - Fall 2019 (4 students)
 - Spring 2020 (4 students)
 - Fall 2020 (6 students)
 - Spring 2021 (5 students)

Organizations & Service

University

- Student-Faculty Columbus State University Budget Committee, 2019
- Columbus State University Student Activities Council, 2021-2022
- Communication Graduate Student Council Member, 2022-Present
 - PhD Mentor Coordinator 2023-2024
 - Treasurer 2024-Present
- Reviewer for the Honor's College's *Race, Justice, Power Conference*, 2024

Research

Luke Youngvorst, **Matthew Moon** (IN-PRESS). Nonverbal Communicative Behaviors When Seeking Support from Friends: An Inductive Analysis.

Erin Ruppel, Samantha Quinn, **Matthew Moon**, Maura Corder (IN-PRESS). "We wouldn't be questioned about this if we were lovers": How platonic life partners conceptualize and portray their relationships on TikTok.

Matthew Rorer (2022). "The Talk...just not THAT one...": Communication About Marriage Between Parent and Queer Child. *In-Progress*

Matthew Rorer (2021). Sus-Tok: An Analysis of Queer Performance by Cisgender, Heterosexual Men on TikTok.