

# CURRICULUM VITAE

Genevieve G. McBride

Professor, Department of History  
University of Wisconsin-Milwaukee

## Background Information

### Formal Education

Ph.D.	University of Wisconsin-Madison	1989
M.A.	Marquette University	1983
B.S.Ed.	University of Wisconsin-Milwaukee	1971

## Academic and Professional Positions Held

University of Wisconsin-Milwaukee		
Professor of History		2014-
Associate Professor of History		2001-2014
Associate Professor of Mass Communication		1995-2001
Assistant Professor of Mass Communication		1989-1995
Instructor in Mass Communication		1988-1989
Lecturer in Mass Communication		1988
University of Wisconsin-Madison		
Lecturer in Mass Communications		1987-1988
Teaching Assistant in Mass Communications		1984-1986
Marquette University, Milwaukee, Wisconsin		
Instructor in Journalism		1980-1984
Carroll College, Waukesha, Wisconsin		
Lecturer in Communication		1983-1984
Director of Public Relations		1974-1983
University of Wisconsin-Waukesha		
Lecturer in Communication		1980-1981
<i>Waukesha Freeman</i> , Waukesha, Wisconsin		
Assistant News Editor		1972-1974
<i>Milwaukee Courier</i> and <i>Milwaukee Star</i> , Milwaukee, Wisconsin		
Production Editor		1971-1972

## Special Honors, Awards, and Research Grants

### Postgraduate

#### Research

Journal Communications Foundation Research Award, 2011-2012.  
UWM Graduate School Research Committee Award, 2011-2012  
UWM Provost's Sabbatical Enhancement Award, 2011-2012  
UWM Graduate School Arts and Humanities Travel Grant, 2002  
UW System Institute on Race and Ethnicity Research Grant, 2001  
UWM Libraries Morris Fromkin Research Fellowship in Social Justice, 1995  
Council of Wisconsin Writers Kenneth Kingery Scholarly Book Award, 1995  
Wisconsin Historical Society Book of Merit Award [Scholarly Book of the Year], 1994  
National Endowment for the Humanities Fellowship for Postgraduate Research in Professional Ethics, 1991

#### Teaching

UWM College of Letters & Science Online Course Development Grants, 2009-2013  
UWM Center for Instructional and Professional Development Scholar, 2006-2007  
UWM Center for Cultures and Communities Course Development Grant, 2002  
UW System Institute on Race and Ethnicity Course Development Grant, 1994

#### Service

Academic Advisory Committee, National Museum of Women's History [proposed],  
Washington, D.C., 1998-2000  
Honoree for Contributions to State History, Civic Club, Madison, Wisconsin, 1996

### Graduate

Rhoda Rea Smith Graduate Fellowship, National Foundation for Public Relations  
Research and Education, 1987  
Warren Price Student Research Award in History, Association for Education in  
Journalism and Mass Communication, 1986  
Harry J. Grant Graduate Fellowship, Journal Communications Foundation, 1985  
Carol Burnett Student Research Award in Ethics, Association for Education in  
Journalism and Mass Communication, 1985  
Student Research Award in Public Relations, Association for Education in Journalism  
and Mass Communication, 1985  
Leslie G. Moeller Student Research Award in Mass Communication and Society,  
Association for Education in Journalism and Mass Communication, 1983  
Curtis J. MacDougall Student Research Award in Newspapers, Association for  
Education in Journalism and Mass Communication, 1983

## Publications and Creative Activities

### Monographs

McBride, Genevieve G., and Stephen R. Byers, *'Dear Mrs. Griggs': Women Readers Pour Out Their Hearts in the Heartland*. Milwaukee, Wis.: Marquette University Press, 2014).

McBride, Genevieve G. *On Wisconsin Women: Working for Their Rights from Settlement to Suffrage*. Madison: University of Wisconsin Press, 1994).

### Anthology

McBride, Genevieve G., ed., *Women's Wisconsin: From Native Matriarchies to the New Millennium* (Madison: Wisconsin Historical Society, 2005).

### Articles in Journals

McBride, Genevieve G., and Stephen R. Byers. "On the Front Page in the 'Jazz Age': Journalist Ione Quinby, Chicago's Ageless 'Girl Reporter.'" *Journal of the Illinois State Historical Society* 106, no. 1 (Spring 2013), 91-128.

McBride, Genevieve G., and Stephen R. Byers. "The First Mayor of Black Milwaukee: J. Anthony Josey." *Wisconsin Magazine of History* 91, no. 2 (Winter 2007-2008): 2-15.

McBride, Genevieve G. "Women's Wisconsin: From Native Matriarchies to the New Millennium." *Wisconsin Magazine of History* 89, no.2 (Winter 2005-2006): 12-15.

McBride, Genevieve G. "Ethical Thought in Public Relations History: Seeking Relevant Perspectives." *Journal of Media Ethics* 4 (1989): 5-20.

McBride, Genevieve G. "Theodora Winton Youmans and the Wisconsin Woman Movement." *Wisconsin Magazine of History* 71, no. 4 (Summer 1988): 242-275.

### Chapters in Edited Collections

McBride, Genevieve G. "Helpmeets, *Hausfraus*, Hellions, and More: The Missing Majority in Milwaukee History." In *Perspectives on Milwaukee's Past*, edited by Margo Anderson and Victor L. Greene, 192-218. Urbana: University of Illinois Press, 2009.

McBride, Genevieve G. "'Forward' Women: Winning the Wisconsin Campaign for the Country's First ERA, 1921." In *The Quest for Social Justice III: Morris Fromkin Memorial Lectures, 1992-2002*, edited by Peter G. Watson Boone, 79-136. Milwaukee: University of Wisconsin-Milwaukee, 2005.

McBride, Genevieve G. "The Progress of 'Race Men' and 'Colored Women' in the Black Press in Wisconsin, 1892-1985." In *The Black Press in the Middle West, 1865-1985*, edited by H. Lewis Suggs, 325-348. Westport, Conn.: Greenwood Press, 1996.

### Foreword

McBride, Genevieve G. "Foreword." In *A Milwaukee Woman's Life on the Left: The Autobiography of Meta Berger*, edited by Kimberly Swanson, vii-xi. Madison: State Historical Society of Wisconsin Press, 2001.

### Encyclopedia Entries

McBride, Genevieve G. "Jones, Jerrel R." and "Josey, J. Anthony." In *African American National Biography*, edited by Henry Louis Gates, Jr., and Eleanor Brooks Higginbotham, 23-24. New York: Oxford University Press, 2008.

McBride, Genevieve G. "Juneau, Laurent Solomon, 1793-1856" and "Wisconsin." In *France and the Americas: Culture, Politics, and History*, edited by Bill Marshall, 634-636, 1224-1225. Santa Barbara, Calif.: ABC-CLIO, 2005.

### Reviews

McBride, Genevieve G. Review of *Connecting Links: The British and American Woman Suffrage Movements, 1900-1914*, by Patricia Greenwood Harrison. *Journal of American History* 88, no. 4 (March 2002): 1560-1561.

McBride, Genevieve Gardner. Review of *Gentle Warrior: Clara Euland and the Minnesota Struggle for Suffrage*, by Barbara Stuhler. *Minnesota History* 54, no. 8 (Winter 1995): 371-372.

McBride, Genevieve G. Review of *Public Relations History: From the 17<sup>th</sup> to the 20<sup>th</sup> Century*, by Scott M. Cutlip. *American Journalism* 13, no. 1 (Winter 1994): 87-88.

McBride, Genevieve G. Review of "Women's Suffrage in Wisconsin" microform collection, by Ann Firor Scott, *Journal of American History* 79, no. 4 (March 1993): 1704-1706.

McBride, Genevieve G. Review of *The Radical Women's Press of the 1850s*, by Ann Russo and Cheri Kramarae, eds. *Journalism Quarterly* 69, no. 3 (Fall 1992): 781-782.

### Other Published Works

McBride, Genevieve G. "Assessing Students' 'Deeper Understanding' by Involvement in Online Discussions by Career Fields Intended and/or of Interest." In *Center Scholar Strategies of Teaching and Learning Monographs: From Speculation to Evidence, Examining Student Learning in Perceptions in General Education*, edited by Renee Meyers, 68-73. Milwaukee: University of Wisconsin-Milwaukee, 2008.

## Teaching Ability and Experience

### Courses Usually Taught

#### Undergraduate

History 152	American History: 1877 to the Present
History 243	History of Women in American Society
History 270	Topics in American History: History of the Heartland
History 600	Seminar in History: History of the Heartland

#### Graduate

History 800	Colloquium on U.S. History: Reform Movements, Reformers, and the Media
History 900	Seminar on U.S. History: History of the Heartland, the American Midwest

### Direction of Graduate Student Research

Peter R. Janecky. "Mayors and the Media: A History of Their Symbiotic Relationships in Milwaukee, 1948-1988." Ph.D. dissertation, University of Wisconsin-Milwaukee, 2012.

Erin Weber-Holloway. "A Lack of Difference: Comparisons of Salary, Job Satisfaction, and Authority Levels for Female and Male Sports Information Directors." M.A. Thesis, University of Wisconsin-Milwaukee, 2000.

Brenda W. Quinn. "Medicine, Media, and Mystery: The 1918 Flu Epidemic in Milwaukee, Wisconsin." M.A. Thesis, University of Wisconsin-Milwaukee, 1999.

Timothy M. Olsen. "Analysis of Positioning Statements in Media by Medical/Pharmaceutical Industries on Antibiotic Resistance." M.A. Thesis, University of Wisconsin-Milwaukee, 1999.

Faymarie Pluskota. "Boosterism and the Frontier Newspaper: The Milwaukee Sentinel's Early Years." M.A. Thesis, University of Wisconsin-Milwaukee, 1998.

Diane Braden. "A Content Analysis of Television Beer and Wine Commercials: Children's Perceptions of Alcohol Advertising." M.A. Thesis, University of Wisconsin-Milwaukee, 1996.

Michael Weinzierl. "Community Ties, Perceived News Relevance, and Career Goals as Predictors of News Consumption Among Mass Communication Students." M.A. Thesis, University of Wisconsin-Milwaukee, 1994.

Suzanne Flickinger Schuelke. "The Internal Corporate Newsletter: A Survey of Editors to Determine Effectiveness." M.A. Thesis, University of Wisconsin-Milwaukee, 1993.

Anne L. Martino. "Communicating Total Quality Management: The Role of the Communications Department in Introduction and Acceptance." M.A. Thesis, University of Wisconsin-Milwaukee, 1993.

## Outreach Activities and Service, Related to Research

### Presentations at Academic Conferences

McBride, Genevieve G. "The Current State of Midwestern History as a Field of Study," Northern Great Plains History Conference, Hudson, Wisconsin, September 26, 2013.

McBride, Genevieve G. "Dear Mrs. Griggs?: Women Readers Pour Out Their Hearts in the Heartland, 1930s-1980s." Popular Culture Association Annual Conference, Washington, D.C., April 26, 2013.

Byers, Stephen R., and Genevieve G. McBride. "Capitalism and Conservatism in the Midwestern Black Press: Publisher J. Anthony Josey in the 1920s." Social Science History Association Annual Meeting, Chicago, Illinois, November 1, 2012.

McBride, Genevieve G. "Pouring Out Their Hearts in the Heartland: An Advice Columnist's Readers Rewrite the Journalist Agenda in the 1930s and 1940s." Organization of American Historians Annual Meeting, Milwaukee, Wisconsin, April 22, 2012.

Byers, Stephen R., and Genevieve G. McBride. "Editorially Speaking: Concerns, Outrages, and 'Race Pride' in Milwaukee's Early African American Community." Joint Journalism and Communication History Conference, American Journalism Historians Association and History Division, Association for Education in Journalism and Mass Communication, New York University, New York City, New York, March 11, 2011.

Byers, Stephen R., and Genevieve G. McBride. "Re-Creating a Community: The *Wisconsin Jewish Chronicle* as a Community Identity Vehicle." Joint Journalism History Conference, American Journalism Historians Association and History Division, Association for Education in Journalism and Mass Communication, City University of New York, New York City, New York, March 13, 2010.

McBride, Genevieve G., and Stephen R. Byers. "Of Mobsters, Molls, and 'Murder for Love': The Life of a Chicago 'Sob Sister' in the 1920s." History Division, Association for Education in Journalism and Mass Communication Annual Meeting, Chicago, Illinois, August 6, 2008.

McBride, Genevieve G., and Stephen R. Byers. "When Readers Wrote the Newspaper: Women's Letters to an Advice Columnist in a Working-Class City in Depression and War." Joint Journalism History Meeting, American Journalism Historians Association and History Division, Association for Education in Journalism and Mass Communication, Manhattan Marymouutt College New York City, New York, March 24, 2008.

McBride, Genevieve G., and Stephen R. Byers. "Pouring Out Their Hearts in the Heartland: Readers Ask for Advice During the Great Depression and World War II." Social Science History Association Annual Meeting, Chicago, Illinois, November 17, 2007.

- McBride, Genevieve G. "Down in the 'Velvet Ghetto': The Million-Dollar Cost for Being Female in Public Relations and Advertising." Conference on Women in Female-Intensive Professions, University of Wisconsin-Milwaukee, February 24, 2007.
- McBride, Genevieve G. "'Forward' Women in a Backward State: The Feminist Movement in Wisconsin in the Fifties and Sixties." Social Science History Association Annual Meeting, Minneapolis, Minnesota, November 4, 2006.
- McBride, Genevieve G. "It's No Contest: The Popularity of Women's History with Non-scholarly Publics." Social Science History Association Annual Meeting, Minneapolis, Minnesota, November 3, 2006.
- McBride, Genevieve G. "African American Women in Politics in Wisconsin in the 1960s and 1970s." Social Science History Association Annual Meeting, Minneapolis, Minnesota, November 3, 2006.
- McBride, Genevieve G. "Women's Crusades, Press Crusaders: Networking-as-Newspapering in the Old North-West." Susan B. Anthony Centennial Conference, University of Rochester, Rochester, New York, March 31, 2006.
- McBride, Genevieve G. "The First Mayor of Black Milwaukee, the 'Selma of the North.'" Joint Journalism History Conference, American Journalism Historians Association and History Division, Association for Education in Journalism and Mass Communication, Fordham University, New York City, New York, March 18, 2006.
- McBride, Genevieve G. "Helpmeets, *Hausfraus*, Hellions, and More: The Missing Majority in Milwaukee History." Symposium on Milwaukee History, Urban History Association Annual Meeting, Milwaukee, Wisconsin, October 7, 2004.
- McBride, Genevieve G. "The Intersection of Race and Gender in 'Informal' Politics in the Inner City: The Career of Vel Phillips of Milwaukee." National Women's Studies Association Annual Meeting, Milwaukee, Wisconsin, June 18, 2004.
- McBride, Genevieve G. "Vel Phillips of Milwaukee: A Case Study of a Career in Inner-City 'Informal' Politics." Women and Gender Historians of the Midwest Conference, Chicago, Illinois, June 12, 2004.
- McBride, Genevieve G. "Making the 'Black Bloc' in Milwaukee, 1955-1980: A Case Study of the Career of Vel Phillips." Women's Leadership Symposium, Mount Mary College, Milwaukee, Wisconsin, March 6, 2004.
- McBride, Genevieve G., and Audrey Dentith. "Teachers as Leaders: Historical and Contemporary Women's Voices for Social Justice." Women's Leadership Symposium, Mount Mary College, Milwaukee, Wisconsin, March 6, 2004.
- McBride, Genevieve G. "At the Intersection of Race and Gender in Inner-City Politics: The Early Career of Vel Phillips in Milwaukee, Wisconsin, to 1960." Social Science History Association Annual Meeting, Baltimore, Maryland, November 13, 2003.

- McBride, Genevieve G. "Migration, Media, and Misrepresentation: Goal Conflict of Immigrant Woman Suffragists and the American Government." European Social Science History Association Conference, The Hague, Netherlands, February 27, 2002.
- McBride, Genevieve G. "Backing the 'Black Bloc' in Milwaukee, 1955-1975: Race, Gender, and Inner-City 'Informal Politics.'" Social Science History Association Annual Meeting, Chicago, Illinois, November 16, 2001.
- McBride, Genevieve G. "'Loyalty Crusaders' in Print Culture: Media Representations by and About Immigrant Woman Suffragists." Women in Print Culture Conference, State Historical Society of Wisconsin, Madison, Wisconsin, September 15, 2001 (papers electronically distributed; conference cancelled, after events of September 11, 2001).
- McBride, Genevieve G., and Stephen R. Byers. "Chronicling a Community: Milwaukee's Jews and Identity Concerns in the *Wisconsin Jewish Chronicle* in the 1920s." Social Science History Association Annual Meeting, Pittsburgh, Pennsylvania, October 27, 2000.
- McBride, Genevieve G. "'Forward' Women in a Backward State." Women of the Midwest Conference, University of Wisconsin-Madison, Madison, Wisconsin, June 11, 1997.
- McBride, Genevieve G. "Women's Education in Wisconsin History." Gender Studies Sesqui-centennial Symposium, Lawrence University, Appleton, Wisconsin, May 3, 1997.
- McBride, Genevieve G. "'Forward' Women: Winning the Wisconsin Campaign for the Country's First ERA." Morris Fromkin Lecture on Social Justice, Golda Meir Library, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin, October 14, 1995. [Rebroadcast in 1995, 1996, and 1997 on radio and television around the state.]
- McBride, Genevieve G. "Reflections on the Relationship of Journalists and Oral Historians." Oral History Association Annual Meeting, Milwaukee, Wisconsin, October 19, 1995.
- McBride, Genevieve G. "Women in Post-1920 Wisconsin Politics." American Political Science Association Annual Meeting, Chicago, Illinois, August 19, 1995.
- McBride, Genevieve G. "Making Headlines, Making History." Midwest Women's History Conference, University of Wisconsin-Madison, Madison, Wisconsin, June 1994.
- McBride, Genevieve G. "Wisconsin Women's History." Center for Women's Studies, 20<sup>th</sup> Anniversary Series, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin, March 23, 1994.
- McBride, Genevieve G. "There's More to Mass Comm Than Media: Public Relations and Advertising History Matters." Association for Education in Journalism and Mass Communication Annual Meeting, Boston, Massachusetts, August 1991.
- McBride, Genevieve G. "Women's Crusade, Press Crusaders: Wisconsin's Temperance Movement." Association for Education in Journalism and Mass Communication Annual Meeting, Minneapolis, Minnesota, August 1990.



McBride, Genevieve G. "No 'Season of Silence': Public Relations in Wisconsin Reform History." Wisconsin Communication Association Annual Meeting, La Crosse, Wisconsin, May 1990.

McBride, Genevieve G. "From the Pedestal to PR: Women Reformers and Public Relations." Association for Education in Journalism and Mass Communication Annual Meeting, Norman, Oklahoma, August 1986.

McBride, Genevieve G. "Ethical Thought in Public Relations History: Seeking Relevant Perspectives." Association for Education in Journalism and Mass Communication Annual Meeting, Memphis, Tennessee, August 1985.

McBride, Genevieve G. "Media at the 'Inflection Point': Racial Conflict in Milwaukee in 1967." Association for Education in Journalism and Mass Communication Annual Meeting, Corvallis, Oregon, August 1983.

McBride, Genevieve G. "The Impatient Press: The Black Press and Ideologies of Black Progress." Association for Education in Journalism and Mass Communication Annual Meeting, Corvallis, Oregon, August 1983.

#### Other Activities, Related to Research

##### Speaker

Western Springs Historical Society and Friends of the Library, Thomas Ford Public Library, Western Springs, Illinois, October 2, 2013 (with co-author Stephen R. Byers).

Milwaukee-Downer College Alumnae, Milwaukee, Wisconsin, October 3, 2009.

Shorewood Women's Club, Shorewood, Wisconsin, March 17, 2009.

Eighteenth Annual Susan B. Anthony Birthday Lecture, Rock County League of Women Voters, Janesville, Wisconsin, February 15, 2009.

Milwaukee County Historical Society, Milwaukee, Wisconsin, March 22, 2007.

American Association of University Women, Milwaukee, Wisconsin, March 1, 2008.

American Association of University Women, Racine, Wisconsin, March 3, 2007.

American Folklore Theatre, Miller Art Museum, Sturgeon Bay, Wisconsin, May 31, 2006.

Wauwatosa Historical Society, First Congregational Church, Wauwatosa, Wisconsin, March 14, 2006.

University of Wisconsin-Waukesha, Women's History Month Lecture, March 7, 2006.

UWM Union Sociocultural Programming, Women's History Month Lecture, March 1, 2006.

University of Wisconsin-Milwaukee Libraries, Wisconsin Historical Society Archives Week Lecture Series, November 2, 2005.

University of Wisconsin-La Crosse Library, Wisconsin Historical Society Archives Week Lecture Series, October 20, 2005.

University of Wisconsin-Green Bay, Wisconsin Historical Society Archives Week Lecture Series, October 19, 2005.

Woman's Club of Wisconsin, Wisconsin Historical Society Archives Week Lecture Series, Milwaukee, Wisconsin. October 18, 2005.

Women's Fund of Milwaukee, Annual Meeting, Milwaukee, Wisconsin, March 27, 2003.

New Berlin Historical Society, New Berlin Public Library, New Berlin, Wisconsin, June 11, 2001.

Symposium, "Working in the Midwest," National Association of Black Journalists Regional Conference, Milwaukee, Wisconsin, April 19, 1997.

American Association of University Women, Wisconsin District 11, Menomonee Falls, Wisconsin, March 17, 1997.

University of Wisconsin-Marathon County, High School History Educators Series, Wausau, Wisconsin, January 29, 1997.

Wisconsin Federation of Women's Clubs, Centennial Convention, Milwaukee, Wisconsin, October 25, 1996.

Tempo Club, Milwaukee Athletic Club, Milwaukee, Wisconsin, September 19, 1996.

Wisconsin Annual Meeting, American Association of University Women, Janesville, Wisconsin, April 27, 1996.

Oconomowoc Area American Association of University Women, Oconomowoc, Wisconsin, April 11, 1996.

Milwaukee Women's Exchange Club, Milwaukee, Wisconsin, April 10, 1996.

Center for Women's Studies Series, University of Wisconsin-Green Bay, March 27, 1996.

Friends of the Shorewood Library, Shorewood Historical Society, and Shorewood Women's Club, Shorewood (Wisconsin) Library. March 20, 1996.

Waukesha County Historical Society Museum, Waukesha, Wisconsin. March 2, 1996.

Friends of Wisconsin Libraries, Annual Meeting, West Allis (Wisconsin) Library. April 29, 1995.

Wisconsin Federation of Women's Clubs, District IV Annual Meeting, Milwaukee, Wisconsin. April 9, 1995.

League of Women Voters of Kenosha and American Association of University Women of Kenosha, Kenosha (Wisconsin) Historical Society Center. March 5, 1995.

Alliance of Women Entrepreneurs, Brookfield, Wisconsin. November 8, 1994.

Women's Candidate Development Coalition, Women's Equality Day Celebrations, Madison, Wisconsin, and Milwaukee, Wisconsin. August 25 and 26, 1994.

Friends of the Library, New Berlin Public Library Centennial Celebration, New Berlin, Wisconsin. June 26, 1994.

League of Women Voters of Milwaukee County, Annual Meeting, Milwaukee, Wisconsin, May 31, 1994.

Wisconsin Council of Social Studies Teachers, Oconomowoc, Wisconsin, March 25, 1993.

Women in Communications, Inc., Milwaukee (Wisconsin) Art Center, March 10, 1992.

Waukesha Women's Center Women's Equality Day, Waukesha, Wisconsin, August 25, 1991.

Waukesha County Historical Society Annual Meeting, Carroll College, Waukesha, Wisconsin, May 20, 1989.

### Interviewee

"History Maker: Vel Phillips" (tentative title), WPT Public Television, Madison, Wisconsin (in production, forthcoming 2014).

Doug Moe, "Influence Still Felt of 'First Mayor of Black Milwaukee,'" *Wisconsin Capital Times*, December 20, 2007.

"Wisconsin Hometown Stories: Janesville," on local reform movement history, Wisconsin Public Television series (premiere), for statewide broadcast, Monday, May 8, 2006.

Kawanzaa Newsom, "Doyle, Governor's Mother, Broke Ground in State Politics," *Milwaukee (Wisconsin) Journal Sentinel*, May 7, 2006.

"I Remember Milwaukee," on Wisconsin women's history, WMVS-TV Public Television, Milwaukee, Wisconsin, March 6, 2006.

"Larry Meiller Show," on Wisconsin women's history, WHAD Public Radio, Madison, Wisconsin, for statewide broadcast, November 1, 2005.

"I Remember Milwaukee," on Milwaukee black press history, WMVS-TV Public Television, Milwaukee, Wisconsin, March 22, 2000.

"I Remember Milwaukee," on Milwaukee women's history, WMVS-TV Public Television, Milwaukee, Wisconsin, March 15, 1999.

"La Follette Shaped Century in State, Experts Say," Millennial Edition, *Milwaukee (Wisconsin) Journal Sentinel*, December 30, 1999.

"Media Talk," on black press history, WHAD Public Radio, Milwaukee, Wisconsin, for statewide broadcast, February 9, 1997.

Ernst-Ulrich Franzen, "Women in Print: McBride Chronicles Wisconsin's Feminist Heritage," *Milwaukee (Wisconsin) Sentinel*, April 16, 1994.

Voice of America, on history of feminism, for series for worldwide broadcast throughout International Women's History Month, March 1994.

"Kathleen Dunn Show," on local history, WHAD Public Radio, Milwaukee, Wisconsin, January 23, 1994.

"Jean Feraca Show," on women's history, WHAD Public Radio, Madison, Wisconsin, for statewide broadcast, August 27, 1993.

"University Roundtable," on Milwaukee urban riots in 1967, WUWM Radio, Milwaukee, Wisconsin, July 30, 1992.

"University Roundtable," on Milwaukee black press, WUWM Radio, Milwaukee, Wisconsin, February 20 and 22, 1992.

"To the Best of Our Knowledge," on statewide Frances Willard Day, WHAD Public Radio, Madison, Wisconsin, for statewide broadcast, September 28, 1990.

#### Other Outreach, Related to Research

Moderator, Annual Lucius Nieman National Symposium on Presidential Politics and the Press, Marquette University, Milwaukee, Wisconsin, December 1, 1999.

Commentator, "Not for Themselves Alone," PBS suffrage history series, in "Crossroads" (Sunday editorial) section, *Milwaukee (Wisconsin) Journal Sentinel*, November 6, 1999.

Numerous commentaries, columns, essays, book reviews, etc., in local media, 1970-2000.

#### **Consultative Service to Community Agencies**

Project Consultant, "The Lightkeepers: Illuminating History at North Point [Milwaukee] Lighthouse," 2005-2007, National Endowment for the Humanities, Washington, D.C. [Re "substantial time and/or compensation," research for and assistance in proposal writing, training to reopen lighthouse as historic site, etc., with \$2,000 compensation.]

Special Advisor to Project Steering Committee for Wisconsin Lieutenant Governor Barbara Lawton, Wisconsin Women = Prosperity Project, 2003-2005.

## Other Service Activities

### Campus/System Service

#### University of Wisconsin System

UW Women's Studies Consortium Steering Committee, 2005-2006.

#### University of Wisconsin-Milwaukee (campuswide)

Co-Chair, Summer Salary Compensation Committee, 2010-2011

Member, Faculty Compensation Committee, 1999-2000

Member, University Committee, 1998-1999

President, Faculty Senate, 1998-1999

Chair, Faculty Senate Rules Committee, 1998-1999

Member, Faculty Senate Rules Committee, 1996-1998

Member, University Relations Committee, 1993-1998

Member, Campus Security Committee, 1991-1994

Member, Tuition Appeals Committee, 1989-1991

#### Graduate School

Member, Center for Women's Studies Certification Committee, 2000-2001, 1993-1995

Member, Search Committee, Director of Women's Studies, 1995-1996

Member, Women's Studies Advisory Council, 1994-1996

Member, Master's in Fine Arts Review Committee, 1992-1993

#### College of Letters & Science

Director, Center for Women's Studies, 2005-2006

Chair, Center for Women's Studies Steering Council, 2005-2006

Chair, Center for Women's Studies Personnel Committee, 2005-2006

Member, Center for Women's Studies Curriculum Committee, 2005-2006

Member, Center for Women's Studies Awards Committee, 2005-2006

Member, Center for Women's Studies Advisory Council, 2002-2004

Co-Chair, Degree Requirements Review Committee, 2003-2004

Member, Course and Curriculum Committee, 2001-2004

Member, Center for Celtic Studies Advisory Committee, 2002-2004

Member, Writing-Intensive Curriculum Committee, 1998-1999

Member, Recruitment and Retention Committee, 1996-1997

#### Department of History

Chair, Awards Committee, 2013-2014, 2012-2013

Chair, Undergraduate Affairs Committee, 2010-2011, 2002-2003

Chair, Graduate Affairs Committee, 2008-2009, 2006-2007

Member, Graduate Affairs Committee, 2005-2006

Member, Awards Committee, 2009-2010, 2003-2004

### Urban Studies Program

Member, Development Committee, 2010-2011, 2013-2014

Member, Student Affairs Committee, 2012-2013

### Department of Journalism and Mass Communication

Chair, 1999-2000

Advisor, Public Relations Student Society of America Chapter, 1996-2000

Director of Undergraduate Studies, 1996-1999

Chair, Undergraduate Studies Committee, 1996-1999

Chair, Scholarship Committee, 1996-1999

Member, Scholarship Committee, 1990-1996

### Professional Service

Planning Committee, Wisconsin Women in History Project, Wisconsin Humanities Council,

Wisconsin Public Television, and UW System Women's Studies Consortium, 2013-

Steering Committee, Wisconsin History Symposium, 2012-

Board of Curators, Wisconsin Historical Society, Madison, Wisconsin, 2000-2006

Committee on Publications, Wisconsin Historical Society, Madison, Wisconsin, 1998-2000

Academic Advisory Board, National Museum of Women's History [proposed], Washington, D.C., 1998-2000

Referee/reviewer (grant proposals, monograph and article manuscripts, etc.) for the National Endowment for the Humanities, the Wisconsin Humanities Council, the University of Wisconsin Press, the Wisconsin Historical Society Press, Routledge Press, the *Journal of American History*, the *Journalism and Mass Community Quarterly*, *Journalism History*, etc.